

# Company Introduction

Ever since its initiation as a PC peripheral supplier in 1984, Compal has grown to its present scale with outstanding management and solid R&D capacity. To meet client needs from design to manufacturing, we manufacture 5C products such as notebook computers, tablets, wearable devices, smart phones. In addition, we integrate our products into IOT application to create smart house, smart car and smart health care to being a leading total solution provider.

To response market needs quickly, we consistently set up manufacturing sites and after-sale service centers in China, USA, Vietnam, Brazil, Poland, Mexico and India. We have established a complete system with R&D, manufacturing, quality assurance and logistics. This allows us to provide flexible and rapid services and achieve timely results. Nowadays, Compal is a global leading company of technology products.

Compal's corporate headquarters is located in Neihu District of Taipei and it is the hub of Compal's various operations including administration, sales, purchasing, account and finance as well as its R&D center. Compal has been aggressively cultivating its capacity for independent R&D in order to secure key technologies. Thorough and efficient in-house communication, step-by-step project completion and solid development capabilities have always been the key strengths of Compal that allowed the Company to win its customers' trust. There are thousands of high quality talents in our R&D teams. The teams work by projects and explore market trends and any innovation possibility in products. Meanwhile, we do all kinds of researches to know user needs for designing a functional innovative product. With strict QA operations that commence right from the research and development phase, coupled with the use of state-of-the-art instruments and equipment, Compal has gone at great lengths to conduct an extensive series of stringent tests driven as by its insistence on excellence and perfection. It is such commitment and dedication to quality that separates all Compal products from other offerings in the market for its superior quality. The growth of Compal's R&D expenses and pool of engineers over the years is an apt reflection of the Company's determination in staying ahead of the game and efforts in designing new products.

After years of experience in the market, Compal has learned that quality, cost, service and speed of launch are the crucial prerequisites for any competitive product. And as such, Compal has adopted the practice of assembling dedicated R&D taskforces for different clients in various fields in order to keep up with the rapidly changing market demands while achieving significant success in the area of patent application.

Compal manufactures its products at its Kunshan and Nanjing manufacturing facilities in China. It is comprised of five notebook PC production plants, four display product manufacturing plants, two smartphone product manufacturing plants and one consumer electronics product manufacturing plant. In 2007, Compal established its second offshore manufacturing base in Vietnam, in light of prospective emerging market demand, the company proceeded to set up an NB service center in Poland and another NB manufacturing plant in Brazil. Due to the demands from the rush of businesses relocating their bases of operation to China, Compal has built two additional facilities in Chengdu and Chongqing in Sichuan Province in 2010. Afterward, Compal purchased the Toshiba LCD TV assembly plant in Kobierzyce, Poland in 2013. In order to achieve the objective of optimized production capacity and high product quality, Compal has adopted highly efficient production practices in conjunction with comprehensive manufacturing systems and cutting-edge equipment to ensure optimal yield rate.



As Compal is a firm believer in the "Quality First" policy, the Company has made a conscientious effort to constantly gather various data from different manufacturing procedures as the basis for improvements and solutions. Apart from prompt delivery, Compal has also enforced a strict QA system to ensure that all products are meticulously and rigorously tested using high-precision equipment at every stage in the production run so that the quality of its end products would exceed customers' expectations. Prior to shipping, all products also have to undergo a final inspection to makes sure that the products are defect-free and in impeccable quality. Presently, all Compal's existing facilities have been certified to the ISO-9001 international quality standard as well as the ISO-14001 and OHSAS 18000 international environment standards. It is no surprise that Compal is well recognized by major OEMs around the world in the area of notebook PC, Smart Device manufacturing and Compal's display products also enjoy outstanding reputation and image in the IT sector.

Compal has received numerous accolades and awards from the government, its clients and established PC publications around the world for its impressive results and success in R&D. Compal's outstanding management performance in 2016 has consistently made it way to Forbes global 2000 for its scale and No. 4 on CommonWealth Magazine list of 2000 Best Manufacturers.

In light of its rapidly growing customer base around the world, Compal's Global Logistic and Information B.U. introduced internet technology and E-business solutions to stay abreast with the latest market trends and converge customer service operations around the world to a single service window. By utilizing its existing operation and distribution systems, Copal is capable of rapidly producing diverse products in limited quantities. As of today, Compal has successfully cut down its operation lead time and it would take no more than 48 hours for the Company to ship products after it has received an order. Compal has come a long way in delivering real time and comprehensive services to its customers.

Guided by corporate spirit that embraces innovation, harmony and transcendence, Compal is able to identify market trends and create new opportunities for better prospects. In addition to the development of internet application oriented notebook PCs, Compal's competent management has also made diversified deployments with insight and vision to construct a complete supply chain that will encompass communication, digital media, mobile devices, automotive electronics, vertical integration (i.e. chassis, bearing, connector, printed PCB and etc) components, panels and net connectivity with Compal Corporation at the heart of the supply chain. Meanwhile, Compal is developing smart wearables, investing the IPC industry and going deeply medical and vertical application markets.

Looking toward the future, with the hard work and contribution from over 60,000 employees around the world, we are in the business of collaborative innovation and making those ideas happen to bring our clients from vision to reality.



# Company History

## 2016

Annual sales revenue was NT\$ 766.8 billion.

#### 2015

Enter into IoT.

Annual sales revenue was NT\$ 847.3 billion.

# 2014

Merged with Compal Communications Inc. in February.
Annual sales revenue was NT\$ 845.8 billion.

# 2013

Annual sales revenue was NT\$ 641.17 billion.

Purchased the Toshiba LCD TV assembly plant in Kobierzyce, Poland in October.

#### 2012

Annual sales revenue was NT\$ 682.89 billion.

Issued capital was NT\$ 44.1 billion.

# 2011

Invested in new manufacturing facilities in Chongqing of Sichuan Province.

Purchased the Toshiba LCD TV assembly plant in Mexico Juarez in July.

Len Pro, a joint venture of Lenovo and Compal was founded in He Fei city of Anhui Province in September.

Annual sales revenue was NT\$ 692.37 billion.

Issued capital was NT\$ 44.088 billion.

## 2010

Beam raising ceremony completed at the CVC plant in Vietnam.

Set a record-breaking high in terms of annual sales revenue at NT\$ 851.9 billion with an annual growth rate of 34%.

Increased capital to NT\$ 44.2 billion.

Became one of the top-three publicly listed companies in Taiwan in terms of business scale with a new record sales revenue.

Invested in new manufacturing facilities in Chengdu of Sichuan Province.

#### 2009

Annual sales revenue exceeded NT\$ 626.22 billion. Increased capital to NT\$ 41.2 billion.

Became the world's no.1 notebook PC ODM in terms of quantity shipped.

Secured approximately 23% of the global notebook PC market share in 2009.

Developed and launched eReader as a next-generation product.

Developed and launched all-in-one PC to accommodate consumers' demands for next-generation PC with touch control functions.

Developed and launched notebook PC with 3D display capabilities in preparation for the 3D multimedia playback market.

Developed and launched large LED TVs as a new source of sales revenue for the Company in the future.

## 2008

Created annual sales revenue of NT\$ 404.99 billion. Increased capital to NT\$ 38.838 billion.

Invested in new NB maintenance center and manufacturing facilities in Poland and Brazil.

Developed ultra slim notebook PC to enhance portability and increase product value. The product has been approved for market distribution by the client.

Developed affordable Netbook with breakthrough in dimensions and exterior design. The product has been approved for market distribution by the client.

Became the first ODM to design 16:9 notebook PC. The product has been approved for distribution in the generic brand name market by the client.

Successfully developed 2nd generation MID (Mobile Internet Device), which has been approved by the client.



## 2007

- Created annual sales revenue exceeding NT\$ 427.4 billion with annual growth at 42%.
- Increased capital to NT\$ 38.6 billion.
- Distributed a total of 22.6 million notebook PCs with an annual shipping growth rate at 56% and global market share at 22%.
- Announced its investment in Vietnam as the site of Compal's second offshore manufacturing base.
- Launched notebook PC with Entrance Guard (facial recognition) features to replace traditional password log in access and provide improved system and data security.
- Launched notebook PC with WOW Audio/ Video (theatre mode) features to improve users' multimedia entertainment experience on a notebook PC. These features could be accessed simply by using the designated hotkeys to offer better convenience. The rich multimedia playback modes would be sufficient to satisfy user expectations.
- Launched notebook PC with Green Charger (eco-friendly charging) features, which utilizes special software to control battery charging in order to increase the number of charge cycles, thus making the product more eco-friendly and energy-saving.
- Launched notebook PC with Smart Watchdog (auto-sleep mode) feature, which utilizes the built-in camera to check if the user is in front of the notebook PC. Should the user be away from the PC longer than the preset time, the Smart Watchdog will automatically put the PC in sleep mode to ensure data security.
- Launched notebook PC with Meeting Secretary feature, which utilizes the built-in camera to record meetings and conferences in full. In addition, the feature is also designed to automatically save and manage relevant files for the user.
- Launched notebook PC with Safety Guard feature, which activates the built-in camera and microphone as means of surveillance while the user is away. The feature will notify the user of situations via email or SMS message.
- Launched notebook PC with built in Power USB features.

- Power USB can be used as an ordinary USB port for data transfer as well as a power charging device in USB interface; the user will be able to charge external devices using power USB even when the notebook PC is turned off.
- Launched a brand new MID (Mobile Internet Device) as the first product to feature Intel's latest Menlow platform with integrated Wifi, Bluetooth, 3.5G features. The revolutionary product also features a fan-less design in a compact and lightweight package.
- Launched all series digital TVs in high resolution and commenced mass production.

#### 2006

- Launched the first 20" all-in-one portable, multimedia PC featuring several new surface finishing technologies. The product received excellent reviews and recommendations in Laptop/PC Magazine (EAX20).
- Launched and distributed multiple models of notebook PC with built-in 3G mobile phone technologies in North America and Europe (HAL00/HAL30/HAU30/HAT00/HBL50).
- Launched notebook PC with built-in matrix microphone to improve the network telephony experience and performance for the user (HGL30/HAL30/EAX20).
- Launched notebook PC with built in RAID functions (EAX20) (O2 06).
- Launched notebook PC with built in MIMO wireless technology (EAX20) (Q2 06).
- Invested in Acardyan Technology Corporation (08/ 2006).
- Commenced mass production and shipping of Compal's first 32" and 37" DVB digital TV (09/2006).
- Commenced mass production and shipping of Compal's first 32" and 37" ATSC digital TV (10/2006).
- Mass production and shipping for Compal's 26" high-end LCD monitor (compatible with CAD and household DVD player) completed (10/2006).
- Submitted an invention patent for "method and device for simulated video scenario" (12/2006).
- Increased capital to NT\$ 38.1 billion (Dec 31, 2006).



## 2005

Created annual sales revenue of NT\$ 225.8 billion.

Launched a high-performance notebook PC for dedicated gaming in March. The product received excellent reviews and recommendations in Laptop/PC Magazine.

# 2004

Created annual sales revenue of NT\$ 211.38 billion, making it to the 5th place in the largest privately owned manufacturing enterprises in Taiwan.

Launched the smallest, duo-band GPRS flip phone available in Taiwan in December 2004.

Mass production of Slim Dual DVD drive officially commenced in December 2004.

Mass production of projector officially commenced in October 2004.

Mass production of 19" LCD TV officially commenced in September 2004.

Launched the first PDA in Taiwan with GPRS feature in August 2004.

Launched the world's first mobile phone with camera functions and personalized ring tones in July 2004.

 Launched the world's first 3RF 4-band Smart Phone in July 2004.

Launched the world's first notebook PC with handwriting recognition feature in June 2004.

Launched the world's first notebook PC with colored ornaments in May 2004.

Mass production of Slim Combo DVD drive officially commenced in April 2004.

Launched the first NB in the world with nano-protection in April 2004.

Mass production of 42" PDP TV officially commenced in March 2004.

## 2003

Became the first ODM company to launch 15.4" widescreen notebook PC with Intel's Centrino CPU.

Became the first ODM company to launch 17" widescreen notebook PC.

Compal's second notebook PC manufacturing plant officially operated in March 2003.

Groundbreaking ceremony for Compal's third notebook PC manufacturing plant in October 2003.

Initiation of Compal Optoelectronics (Kunshan) in March 2003.

Mass production of Compal's 15" & 17" LCD TV officially commenced in March 2003.

Mass production of Compal's 28" & 32" LCD TV officially commenced in August 2003.

Established PDP TV production line in December 2003.

Became the first manufacturer in Taiwan to launch camera handset with MMS and Java features.